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ДЛЯ ФАХІВЦІВ СФЕРИ ІВ

**INTELLECTUAL
PROPERTY**



IP ACADEMY LIBRARY

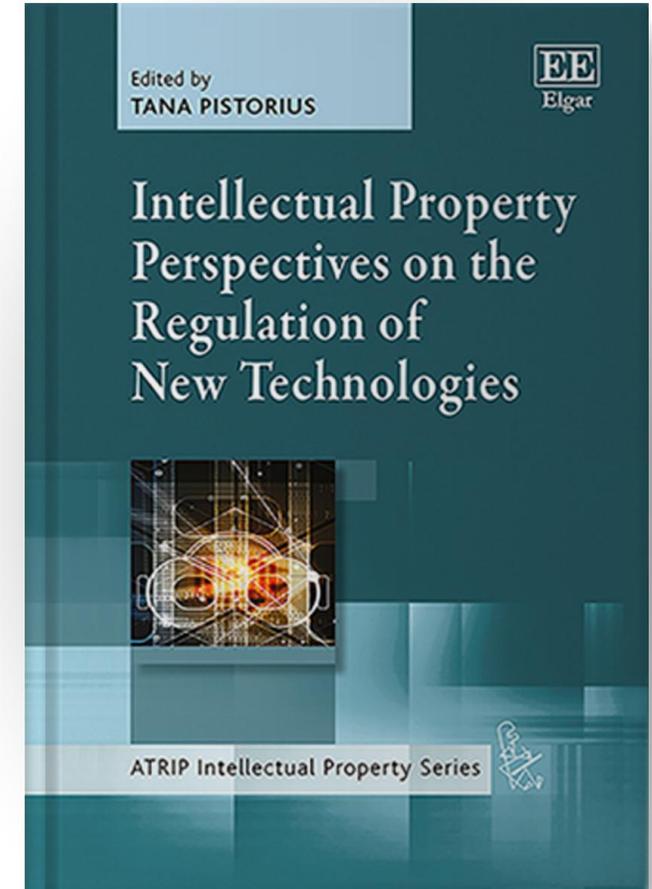


Intellectual Property Perspectives on the Regulation of New Technologies: Ed. Tana Pistorius, 2018

Intellectual Property Perspectives on the Regulation of New Technologies explores the challenges that emerging technologies and technology-driven practices pose for traditional notions of intellectual property (IP) law and policy. This book exposes the intimate relationship between IP and technology and demonstrates how most substantial revisions to IP law have been driven by technological innovations.

Authors offer perspectives from across the intellectual property law spectrum and address questions such as: is the law evolving in the right direction?; and is the regulation of emerging technologies supported by sound policy objectives? The resulting discussion exposes the disparate manner in which IP law has responded to challenges posed by innovation and new technologies. In Part I authors explore whether the regulation of new technologies has fundamentally altered the object and purpose of IP law, including the balance of interests. Part II focuses on the impact of digital technologies, specifically on copyright law and policy.

Covering a diverse range of topics, this book will be of interest to scholars who are researching the relationship between technological development and IP law and practice. It will also be a useful resource for those who have an interest in the evolving nature of IP law.

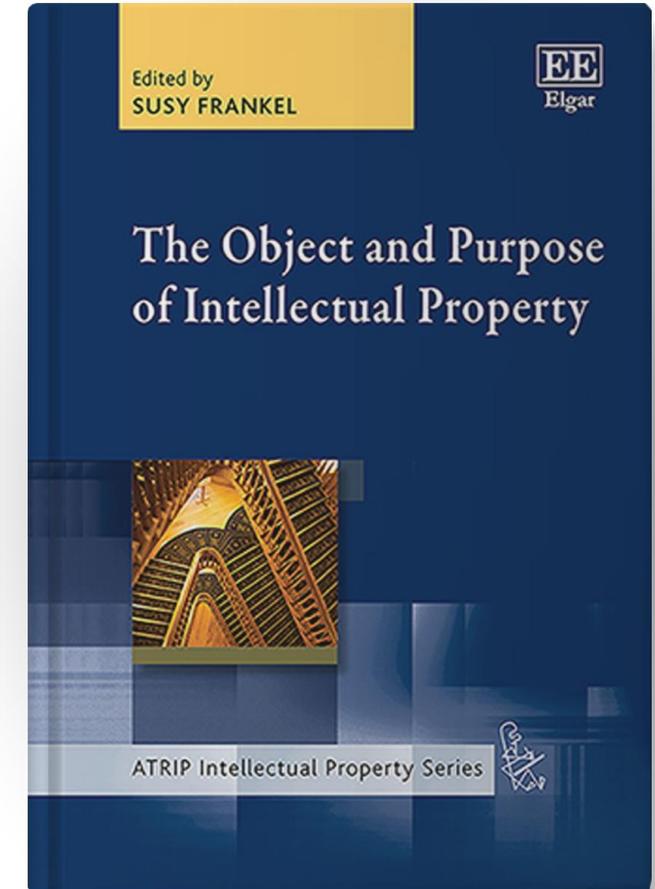


The Object and Purpose of Intellectual Property: Ed. Susy Frankel, 2019

Much of the debate around the parameters of intellectual property (IP) protection relates to differing views about what IP law is supposed to achieve. This book analyses the object and purpose of international intellectual property law, examining how international agreements have been interpreted in different jurisdictions and how this has led to diversity in IP regimes at a national level.

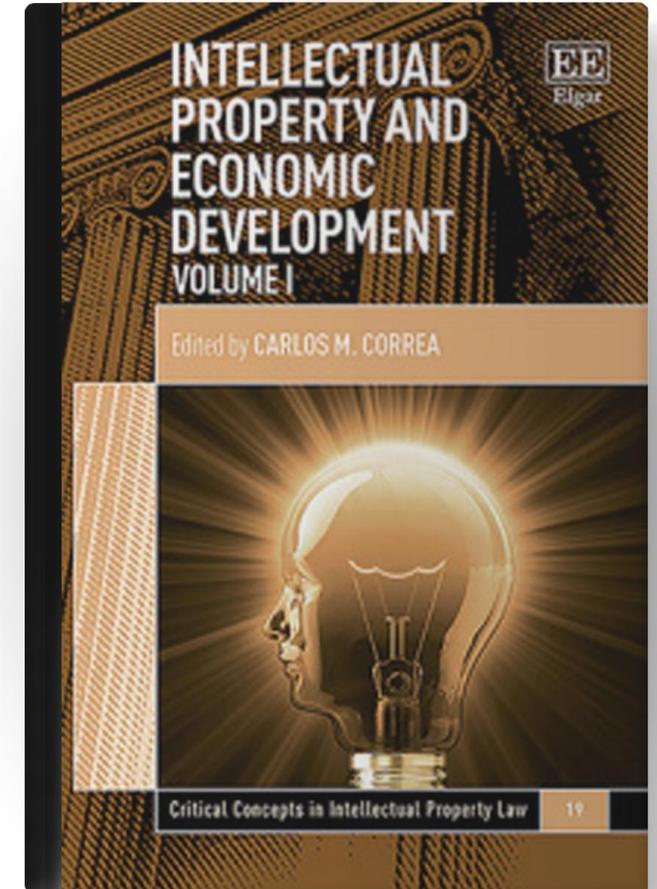
The book is divided along four key themes: the relationship between IP law, development goals and cultural objectives; international and regional frameworks for design protection including packaging and trademarks; enforcement and innovation in the EU; and the object and purpose of copyright law. Within these themes, each chapter assesses the factors that are driving IP law in the respective field, such as protection, flexibility and trade-related concerns. Featuring contributions from a globally diverse range of authors, this book questions whether IP laws, and their application, are achieving their intended objectives and purpose on a national and international scale.

This book will be of interest to academics, researchers and students working in international intellectual property law. Practicing lawyers and policy makers can also benefit from its detailed analysis and case studies which explore international practices.



Intellectual Property and Economic Development: Ed. Carlos Correa, Executive Director, South Centre, 2020

The economic impact of intellectual property rights has been the subject of considerable debate and research. This engaging two-volume set compiles materials by distinguished scholars who have addressed, from different perspectives and in different contexts, how such rights help to shape goods and technology markets. The economic effects of intellectual property vary depending on the sectors involved, the level of development of the countries where they apply, and the policies implemented to govern their recognition and enforcement. Together with an original introduction by the editor, this collection provides essential reading for academics, students, professionals and policy makers interested in understanding the role of intellectual property in national economies as well as in an international dimension.



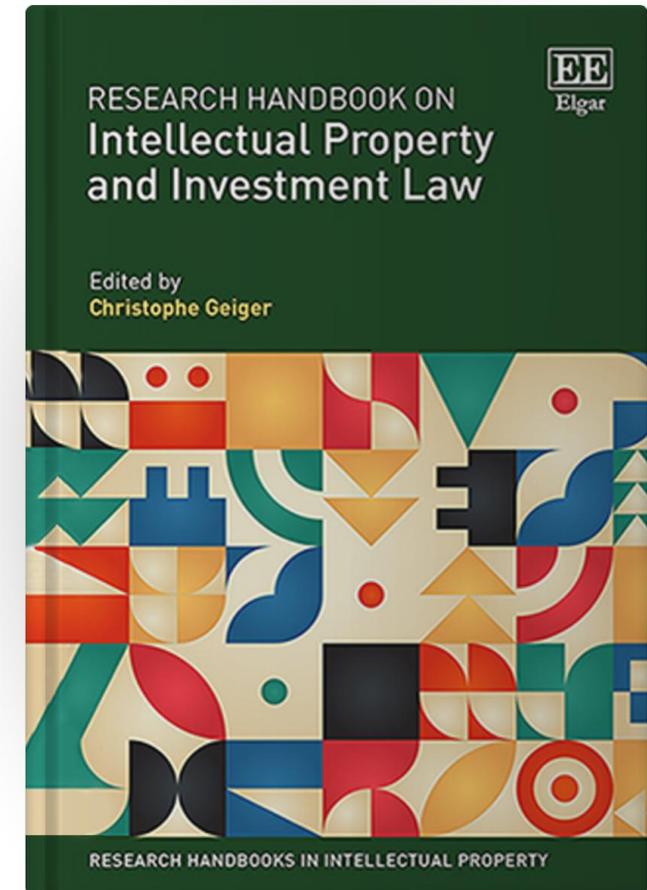
<https://www.e-elgar.com/shop/gbp/intellectual-property-and-economic-development-9781786436306.html>

Research Handbook on Intellectual Property and Investment Law: Ed. Christophe Geiger, 2020

This innovative Research Handbook explores the complex and controversial interactions between intellectual property (IP) and investment law. In light of recent developments at national, European and international levels, the chapters critically examine the legitimacy of current practices with regard to the social function of IP rights and the regulatory autonomy of States to undertake measures in the public interest.

Internationally renowned contributors analyse high profile cases in the framework of global legal forums and agreements, such as the Global Agreement on Tariffs and Trade and the WTO. Exploring the significance of fundamental human rights and ethical concerns, this Research Handbook will provide critical insight into intellectual property law, particularly with respect to the protection of IP as an investment, and its adjudication in the context of investor-state dispute settlement (ISDS) mechanisms.

Comprehensive and engaging, academics and higher-level students working on intellectual property, investment law, European law and international law, will benefit from this Research Handbook. Specialized lawyers and practitioners, as well as organizations or governments involved in IP regulation, will also take advantage from its insight.

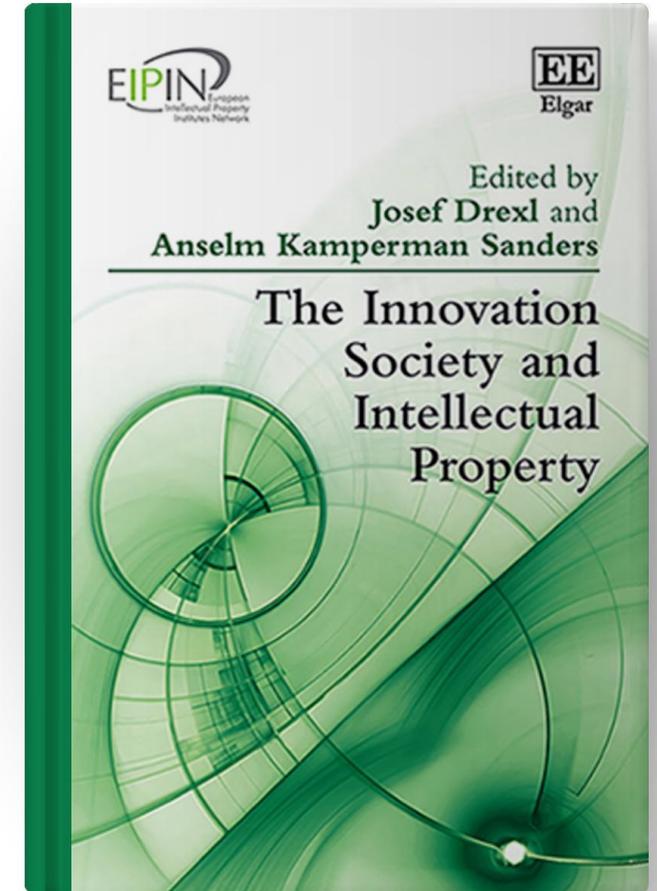


The Innovation Society and Intellectual Property: Ed. Josef Drexl, 2019

Intellectual property (IP) rights impact innovation in diverse ways. This book critically analyses whether additional rights beyond patents, trademarks and copyrights are needed to promote innovation. Featuring contributions from thought-leaders in the field of IP, this book examines the check and balances that already exist in the IP system to safeguard innovation and questions to what extent existing IP regimes are capable of catering to new paradigms of innovation and creativity.

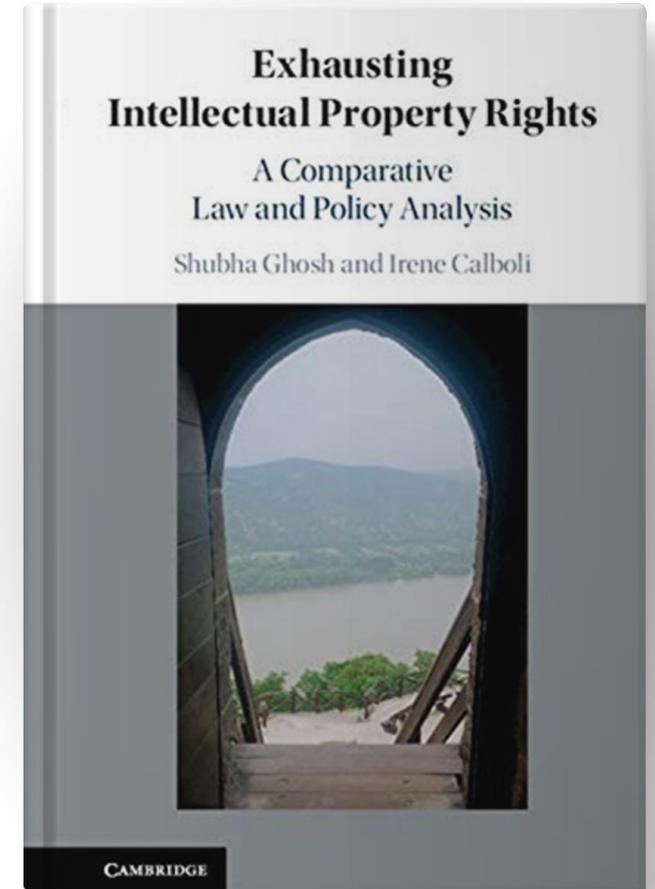
Taking a multi-angled view of the topic, this book questions whether IP rights by definition encourage innovation and explores the role of exceptions and limitations to IP rights as well as the application of competition law to promote innovation. Chapters analyse diverse topics within the field of IP such as plant varieties protection, geographical indications and 3D printing. Taken as a whole this book advocates that a pro-innovation rationale must be applied when new IP legislation is designed.

This book will be an engaging source of information for researchers and policy-makers with an interest in the direction of IP legislation and the promotion of innovation. It will also be relevant for scholars of competition law who are seeking information on the relationship between competition and IP.



Exhausting Intellectual Property Rights: Shubha Ghosh, Irene Calboli, 2018

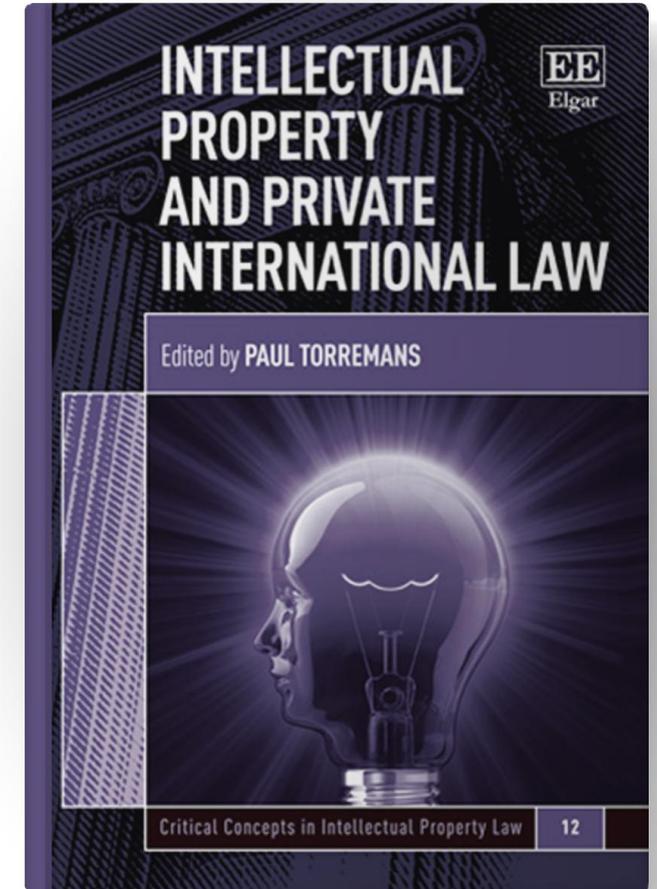
Even as globalization seems to be in retreat in political circles, the march of commercialization and markets continues. Government policies, whether tariffs, exits, or walls, cannot impede the competitive drive to meet consumer demand for products and services, whether within national boundaries or across them. In the sphere of intellectual property rights, the doctrine of exhaustion serves to limit the rights of intellectual property owners after a specific exercise of some or all of the rights. This volume provides an assessment of the successes and failures of the exhaustion doctrine as it has been applied through recent judicial decisions in the United States and the European Union. Irene Calboli and Shubha Ghosh explore how evolving interpretations of the exhaustion doctrine affects the large trade in gray market products and other international trade issues. A comparative approach to exhaustion, *Exhausting Intellectual Property Rights* offers a unique discussion of the often overlooked issue of overlapping rights.



Intellectual Property and Private International Law: Ed. Paul Torremans, 2015

This collection, made possible by the recent convergence of intellectual property and private international law as critical disciplines, brings together the most important papers on these now linked subjects. More and more issues of private international law arise in the area of intellectual property, and the articles selected chart the route that both disciplines have covered together, discussing bridges built and dead-ends reached.

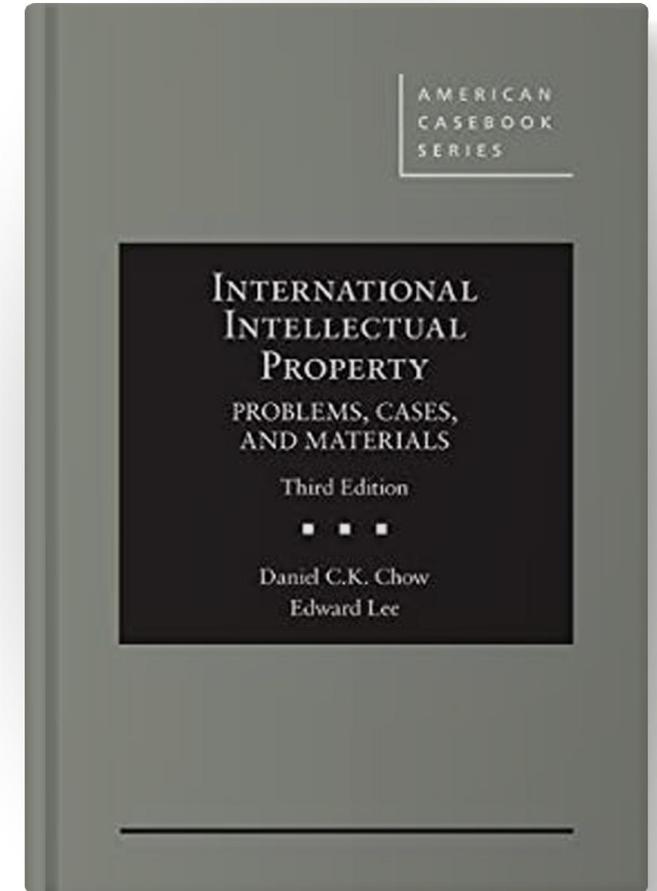
Also looking forward to the future of the subject, with an original introduction by Professor Paul Torremans, Intellectual Property and Private International Law will prove to be an essential research tool for all students, academics and practitioners working in this fast-developing area.



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International Intellectual Property, Problems, Cases, and Materials: Daniel Chow, Edward Lee, 2017

This new edition of the book is completely updated with the latest developments in U.S., EU, and WTO law. It contains a number of new cases, replacing older cases. This edition remains concise and retains the features of the first that made it popular: clear expositions of the law and many short, practical, and straight forward problems that liven class discussions and draw home the lessons to the students. The casebook contains many excerpts of major international intellectual property treaties and can be used without the Documents Supplement. Students who wish to have the full text of the treaties can supplement their study with the comprehensive Documents Supplement.



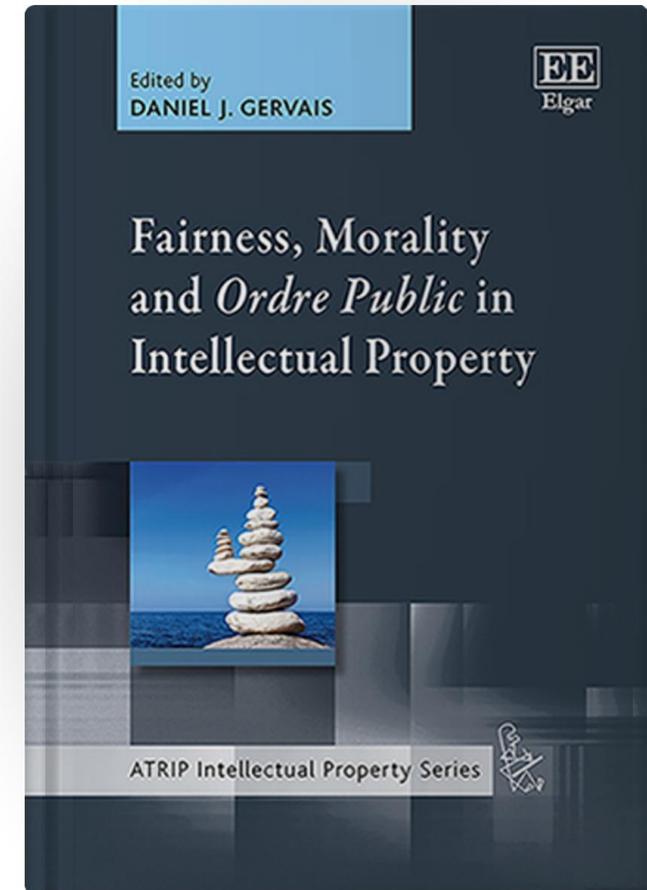
<https://www.amazon.com/International-Intellectual-Property-Problems-Materials/dp/1683284143>

Fairness, Morality and Ordre Public in Intellectual Property: Ed. Daniel Gervais, 2020

This incisive book explores the ways in which the major notions of fairness, morality and ordre public can be used both to justify and to limit IP rights. Written by an international team of experts in the field, it provides varied and sometimes divergent perspectives on how these notions are applied to different rights and in different contexts.

Fairness, Morality and Ordre Public in Intellectual Property addresses questions about which outcomes of IP use can be defined as fair or moral, to whom they may be considered fair or unfair, and which criteria should be used to decide. Chapters examine these issues through topics such as fairness in copyright law, economic aspects of fairness, the intersection of human rights principles and indigenous peoples' heritage rights with IP, and the pricing of pharmaceutical drugs.

Scholars and researchers working in IP, international trade and public international law policy will find this book to be critical reading. It will also be relevant to international IP law practitioners and policy makers.



Intellectual Property Law and Human Rights: Ed. Paul L.C. Torremans, 2020 (4th Edition)

Intellectual Property Law and Human Rights is the expanded edition that provides a complete overview of all the points of interaction between intellectual property and human rights. Once regarded as a niche topic, the nexus of intellectual property and human rights now lies in the eye of the storm that is today's global economy. In this pre-eminent work in the crucial area of legal theory and practice – with nine completely new chapters – well-known authorities in both intellectual property law and human rights law present an in-depth analysis and discussion of essential and emerging issues in the convergence of intellectual property law and human rights law. The fourth edition is fully updated to address current matters as diverse as artificial intelligence, climate change, and biotechnological materials, all centred on the relations between intellectual property and freedom of expression and the fundamental right to privacy in an intellectual property environment.

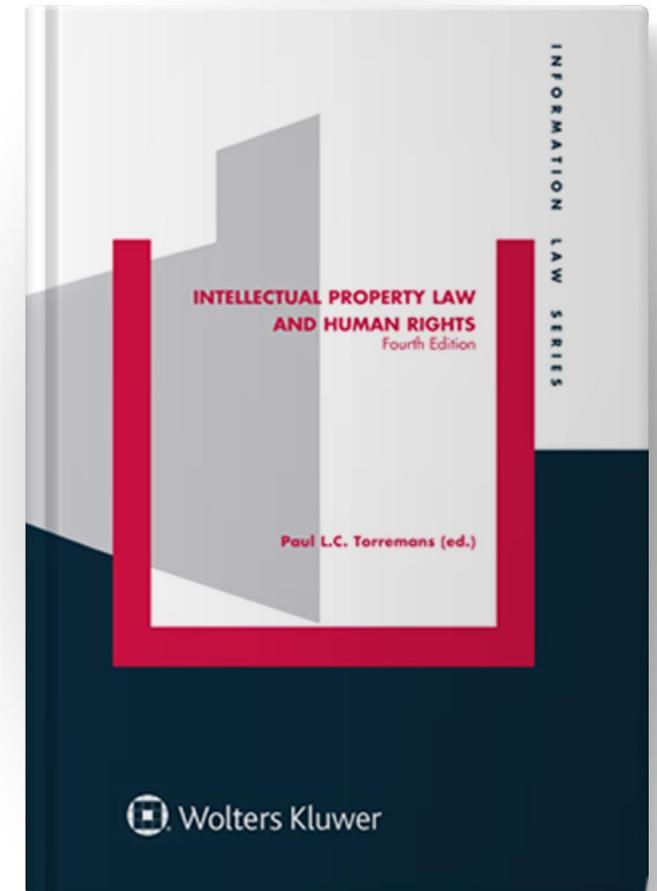
What's in this book:

The contributors address such topics as the following and more in a confident manner:

- the status of copyright as a fundamental right;
- fair use, transformative use, and the US First Amendment;
- intellectual property in the jurisprudence of the European Court of Human Rights;
- freedom to receive and impart information under the EU Charter of Fundamental Rights;
- how to mitigate the risks that Article 17 of Directive 2019/970 poses to freedom of expression;
- fair dealing defences;
- algorithmic copyright enforcement and free speech;
- developing a right to privacy for corporations;
- expanding the role of morality and public policy in European patent law; and
- ethical and religious concerns over patenting biotechnological inventions.

How this will help you:

Keeping pace with the developments and trends in the series of legal issue, this book will prove to be a classic work in this topic. As human rights issues continue to arise in an intellectual property context, practitioners, academics, and policymakers in both fields will continue to recognize and use this well-established cornerstone work in the debate as a springboard to the future development of the ever more prominent interface of intellectual property and human rights.



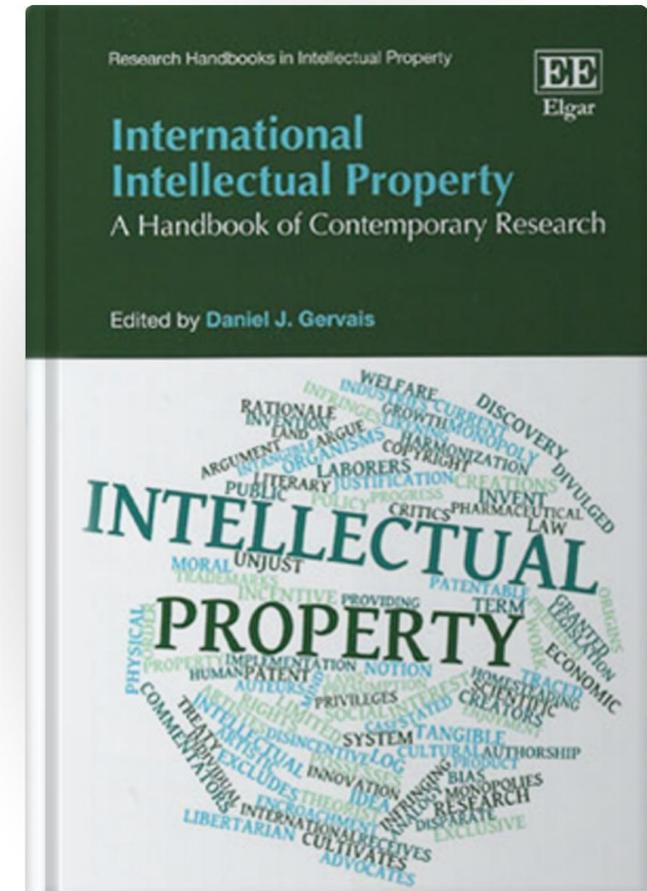
International Intellectual Property, A Handbook of Contemporary Research: Daniel Gervais, 2015

International Intellectual Property: A Handbook of Contemporary Research aims to provide researchers and practitioners of international intellectual property law with the necessary tools to understand the latest debates in this incredibly dynamic and complex field.

The book combines doctrinal analysis with ground-breaking theoretical research by many of the most recognized experts in the field. At its core, it offers overviews of the structure and content of the two instruments that can undoubtedly be considered historically as the most important intellectual property treaties, namely the Berne Convention on the Protection of Literary and Artistic Works and the Paris Convention on the Protection of Industrial Property. Several chapters also discuss parts of the TRIPS Agreement.

This important book will prove a valuable resource for students and academics of international intellectual property wishing to obtain useful knowledge of current issues such as conflicts between intellectual property (especially patents and trademark) rights, geographical indications, protection of luxury brands, orphan works and innovation.

Contributors: P. Baechtold, I. Calboli, K. de la Durantaye, G.B. Dinwoodie, R.C. Dreyfus, S. Frankel, C. Geiger, D.J. Gervais, J. Ginsburg, S.F. Halabi, E.F. Judge, T. Miyamoto, C.A.M. Mulder, L.P. Ramsey, S. Ricketson, G.R. Scott, M. Senftleben, H. Sun, P.K. Yu

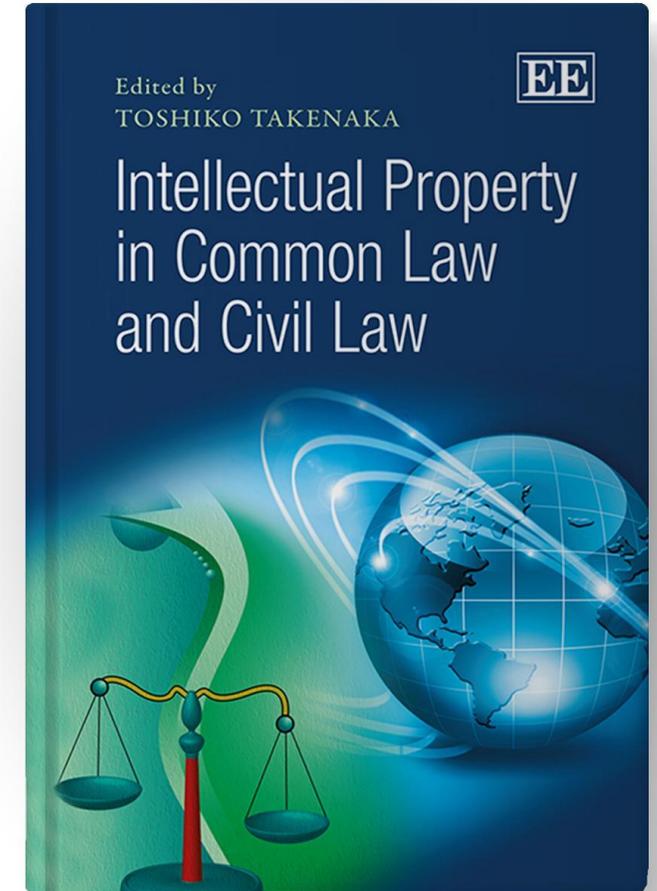


Intellectual Property in Common Law and Civil Law: Ed. T. Takenaka, 2013

Despite increasing worldwide harmonization of intellectual property, driven by US patent reform and numerous EU Directives, the common law and civil law traditions still exert powerful and divergent influences on certain features of national IP systems.

Drawing together the views and experiences of scholars and lawyers from the United States, Europe and Asia, this book examines how different characteristics embedded in national IP systems stem from differences in the fundamental legal principles of the two traditions. It questions whether these elements are destined to remain diverged, and tries to identify common ground that might facilitate a form of harmonization.

Containing the most current and up-to-date IP issues from a global perspective, this book will be a valuable resource for IP and comparative law academics, law students, policy makers, as well as lawyers and in-house counsels.



From Babylon to the Silicon Valley—The Origins and Evolution of Intellectual Property: A Sourcebook: Nuno Pires de Carvalho, 2020

From Babylon to the Silicon Valley—The Origins and Evolution of Intellectual Property shows a historical pattern of the ascent of intellectual property in the course of a few millennia as a tool that supports commercial rivalry, free trade and entrepreneurship. Intellectual property has been the subject of much controversy around the globe. Entrepreneurs see it as a tool for ensuring success in their commercial activities. At its core, intellectual property today is the same as it was 6,000 years ago: an instrument for the assertion of the identities of merchants and manufacturers in their struggle to lure customers with honesty and fairness. It arises spontaneously whenever and wherever entrepreneurs carry out their professions in an environment of competition. This masterful book, the first of its kind, presents more than two hundred sources going back to ancient Egypt, sharply detailing the evolution of intellectual property right up to its current prominence in global trade and international law.

What's in this book:

Highlighting important moments in the evolution of the intellectual property, the author—one of the world's best-known authorities in the field—assembles his chosen sources in a way that sheds definitive light on such aspects as the following:

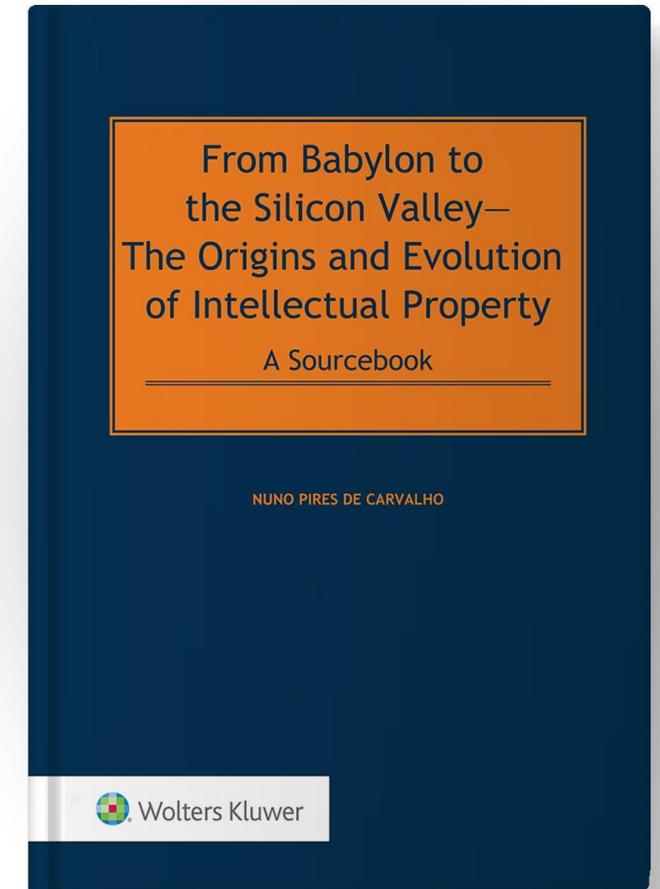
- early origins in the appropriation of differentiating assets by merchants and manufacturers;
- evolution of trademark law up to the adoption of the TRIPS Agreement;
- evolution of patent law, demonstrating in detail how English and U.S. courts moulded its modern interpretation;
- differentiation of industrial designs;
- the comparatively modern development of trade secrets law;
- origin and evolution of international protection through treaties and free trade agreements; and
- the prodigious expansion of intellectual property law in the past few decades to previously unprotected areas of business and professional activity.

The sources—many translated into English for the first time—are preceded when appropriate by brief notes explaining their context and relevance. The book has a concluding chapter on contemporary debates, such as new areas of protection and new social controversies.

How this will help you:

As a compilation of sources that would otherwise be unavailable to most readers, this factual and impartial account of why and how intellectual property has emerged and evolved is a treasure trove for all those interested in how the imperatives of civilization have designed and continue to design the scope and the limits of intellectual property. This book will be warmly welcomed by practitioners seeking a deeper understanding of their working tools, as well as by academics, students, magistrates, professionals and the legal community.

<https://lrus.wolterskluwer.com/store/product/from-babylon-to-the-silicon-valley-the-origins-and-evolution-of-intellectual-property-a-sourcebook/>

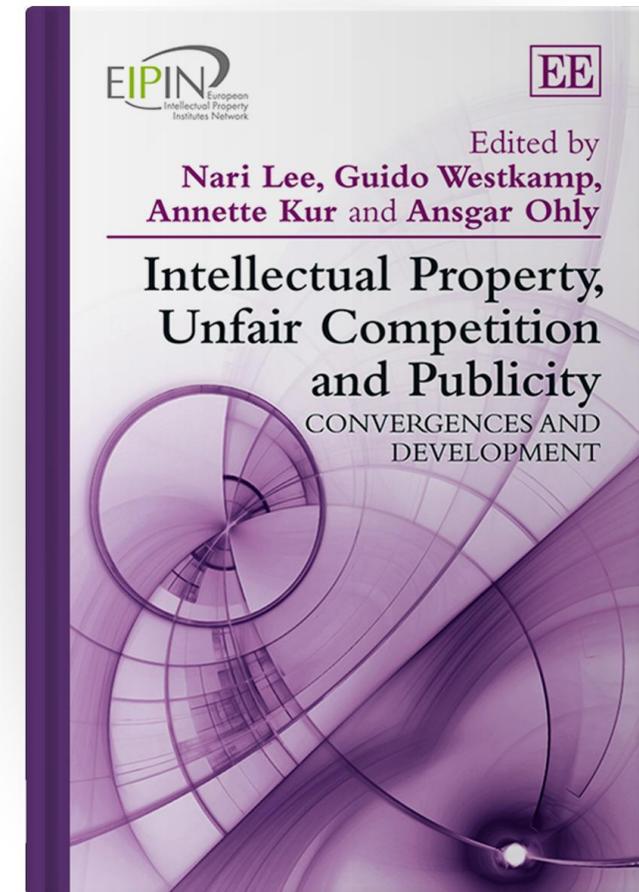


Intellectual Property, Unfair Competition and Publicity: Convergences and Development: Eds. Nari Lee, Guido Westkamp, Annette Kur, Ansgar Ohly, 2014

Dealing with rights and developments at the margin of classic intellectual property, this fascinating book explores emerging types of regulations and how existing IP regimes inform and influence the judicial and legislative creation of “substitute” IP rights.

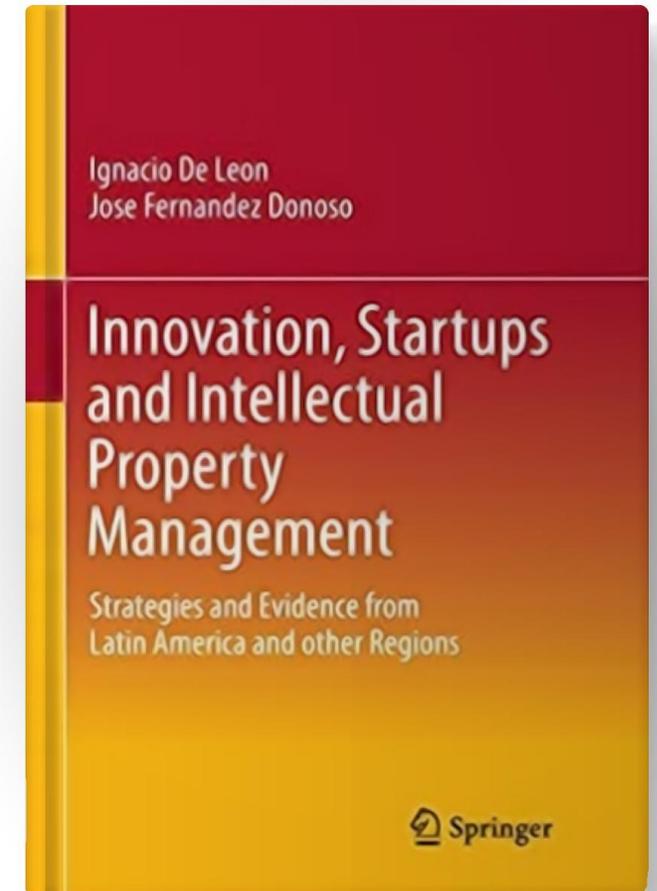
The editors have carefully structured the book to ensure that there is a thorough analysis of how commercial values arising at the margins of classic IP rights are regulated. As new regimes of regulations emerge, the question of how existing IP regimes inform and influence the judicial and legislative creation of “substitute” intellectual property rights is explored. By doing this, the contributors interrogate the very boundaries that constitute what IP rights traditionally protect and cover. Should all investments in anything intangible and “intellectual” – such as product shapes, personality, data and organization of an event - be protected as property? Should there be qualitative differences among the types of investments and achievements? These are just some of the interesting questions addressed in this important new book.

Academics, policymakers, lawyers and many others concerned with IP rights, will benefit from the extensive and thoughtful discussion presented in this work.



Innovation, Startups and Intellectual Property Management: Ignacio De Leon & Jose Fernandez Donoso, 2017

This book identifies the potential of intellectual property as a competitive asset for Latin American firms. The authors employ a cognitive approach that involves identifying why small firms are reluctant to register patents, resorting rather to alternative IP competitive strategies. This, in turn, results in the undercapitalization of intellectual assets, thus creating hurdles for the development of capital venture markets. Using new data gathered from highly innovative SMEs in Latin America and the Caribbean, the authors bring a fresh cognitive approach towards understanding the institutional role of intellectual property, and outline various new policy recommendations.



Contemporary Intellectual Property: Abbe Brown, Smita Kheria, Jane Cornwell, Marta Iljadica, 2019 (Fifth Edition)

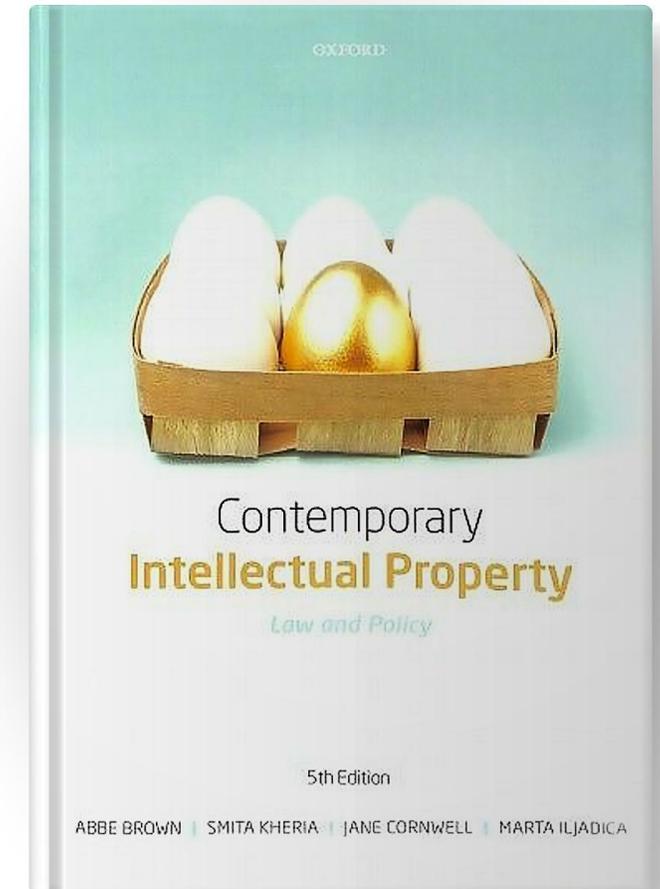
A unique perspective on intellectual property law. It examines the complex policies that inform and guide modern intellectual property law at the domestic (including Scottish), European and international levels, giving the reader a true insight into the discipline and the shape of things to come.

- An accessible and engagingly written introduction to intellectual property law
- Goes beyond an account of the law to look at policy directing legal decision making, as well as controversies and areas for further debate in order to give students an in-depth understanding of the subject
- Introduces the relevant European and international dimensions to IP law to ensure that students gain an understanding of IP law as a global subject
- Practical examples, exercises, and diagrams clearly illustrate the core principles and help to bring the subject to life
- Also available as an e-book with functionality, navigation features, and links that offer extra learning support

New to this edition

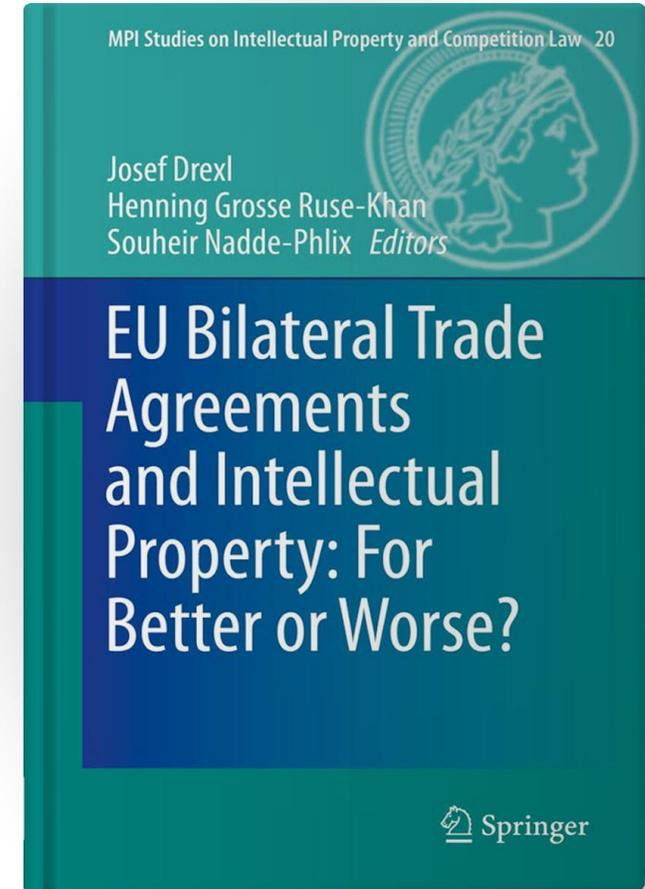
- Engages with Brexit in the introduction and throughout relevant chapters
- Coverage of important recent CJEU case law on communication to the public (*Land Nordrhein-Westfalen v Dirk Renckhoff*; *Stichting Brein v Ziggo*; *Stichting Brein v Jack Frederik Wullems*; *GS Media v Sanoma*), and developments in relation to the proposed EU Directive on Copyright in the Digital Single Market
- Discussion of recent UK case law on subsistence of copyright in TV formats (*Banner v Endemol*), fair dealing for the purpose of reporting current events (*England and Wales Cricket Board v Tixdaq*), and subsistence of database right (*Technomed v BlueCrest*)
- Includes recent CJEU case law on technical functionality (*Doceram*), defences (*Nintendo v BigBen*), and spare parts (*Acacia v Audi and Porsche*)
- Fully updated to incorporate all forthcoming changes to the UK Trade Marks Act 1994, plus the latest versions of the Trade Marks Directive 2015 and EU Trade Mark Regulation 2017, bringing together the changes to trade mark law introduced by the EU's 2015 trade mark reform package
- Discussion of EU Trade Secrets Directives and accompanying developments
- Coverage of new Supreme Court decisions on patent interpretation and construction (*Eli Lilly v Actavis*) and medical use claims and plausibility (*Warner Lambert v Generics*)
- Provides the latest updates on remedies, including recent case law from the CJEU on the IP Enforcement Directive, and the UK Supreme Court on blocking injunctions in *Cartier v BSKyB*

- The chapters on copyright, trademarks, and patents have been restructured



EU Bilateral Trade Agreements and Intellectual Property: For Better or Worse? : Eds. Josef Drexl, Henning Grosse Ruse-Khan, Souheir Nadde-Phlix, 2014 (4th Edition)

This book focuses on a new generation of bilateral and regional agreements negotiated by the EU with developing countries and which include intellectual property (IP) provisions setting standards exceeding those of the TRIPS Agreement. The contributions critically analyse the IP standards found in these agreements; their potential for reforming the international IP system; the implications for the multilateral IP system and other areas of international law such as human rights; and the often neglected topic of implementing the IP obligations in these agreements.



Dutfield and Suthersanen on Global Intellectual Property Law: Graham Dutfield, Uma Suthersan, 2020 (2nd Edition)

A much-anticipated new edition of this acclaimed work on intellectual property (IP) law in its global context. With intelligent and insightful coverage of IP law from international and comparative perspectives this second edition has been thoroughly revised and expanded. This unique textbook presents the main IP rights (IPRs), identifying their basic features and tracing their evolution up to the present day by reference to statutes, cases and international treaties.

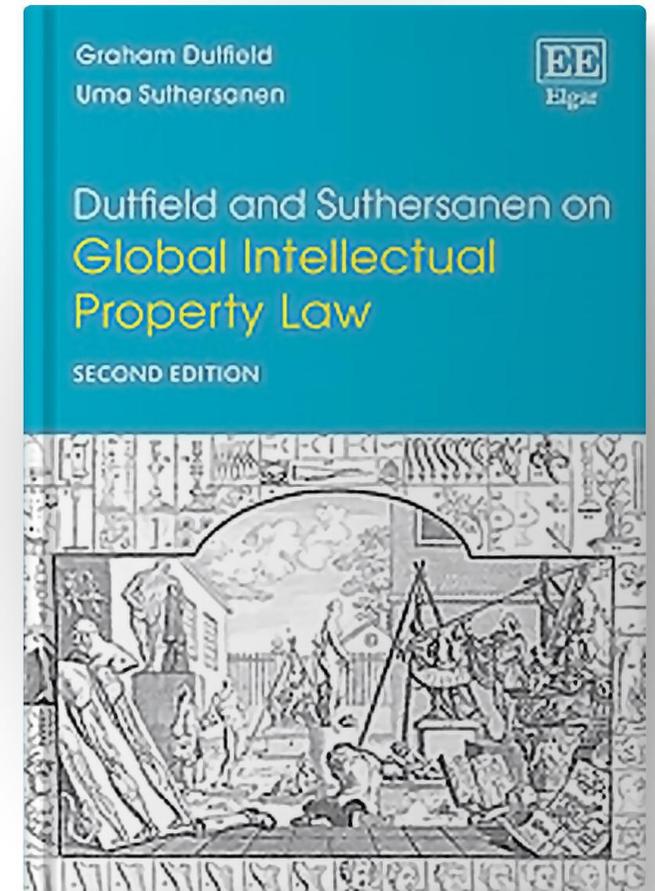
Examining the evolving activities in the international arena, especially debates and new IP rules concerning or impinging on creativity and innovation, consumer choice, trade, economics, social welfare and culture, this innovative textbook considers how these activities interact with developments at regional and domestic levels.

Key features include:

- Presentation of IP law in a global context, uniquely organised by theme as opposed to by type of IPR for accessibility and ease of learning
- A comprehensive commentary guiding students through international, regional and comparative IP law
- Examination of the impact of IP on the international stage
- An interdisciplinary approach considering the global influence of IP in respect of trade, development, law, economics, technology, human rights and biological and cultural diversity, providing readers with extensive knowledge of IP law's reach.

A key resource for IP courses with a global outlook, Dutfield and Suthersanen on Global Intellectual Property Law will also be of great interest to a number of global institutions.

<https://www.e-elgar.com/shop/gbp/dutfield-and-suthersanen-on-global-intellectual-property-law-9781782548843.html>

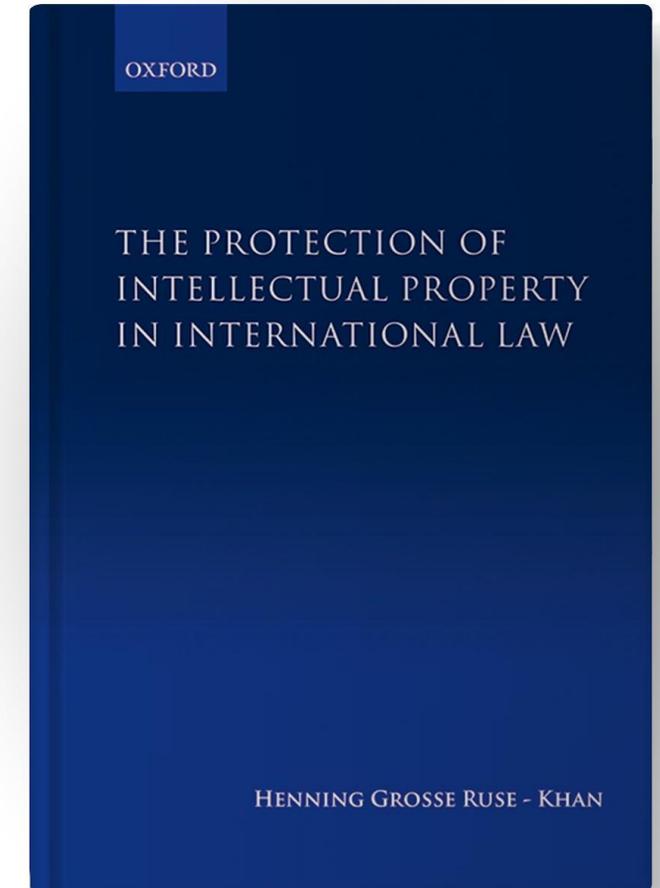


The Protection of Intellectual Property in International Law: Henning Grosse Ruse-Khan, 2016

This book examines intellectual property (IP) protection in the broader context of international law. Against the background of the debate about norm relations within and between different rule systems in international law, it construes a holistic view of international IP law as an integral part of the international legal system.

The first part sets out the theoretical foundation for such a holistic view by offering several methodological frameworks for the analysis of norm relations in international law. As a toolbox, these frameworks allow for different ways to conceptualize the linkages amongst international IP rules and those to other areas of international law. Part two then considers norm relations within the international IP system. It analyses the relationship of the two main IP conventions to the World Trade Organization (WTO) Agreement on Trade Related Aspects of International Property Rights (TRIPS), as well as the relationship between TRIPS and Free Trade Agreements (FTAs). The third part discusses alternative rule systems for the protection of IP in international law. The intellectual creations element of IP is captured by the concept of creator's rights in international human rights law; while the property aspect of IP is protected by international investment agreements and European human rights treaties.

Part Four focuses on three core intersections between the international IP system and other areas of international law related to environmental, social and economic concerns. The areas examined concern international law on trade, biological diversity and climate change. As in part three, the perspective taken is that of the 'other' area and how it perceives its relations with international IP norms. In part five finally, the focus shifts back to the international IP system and the mechanisms it provides for taking into account the interests protected in other areas of international law.



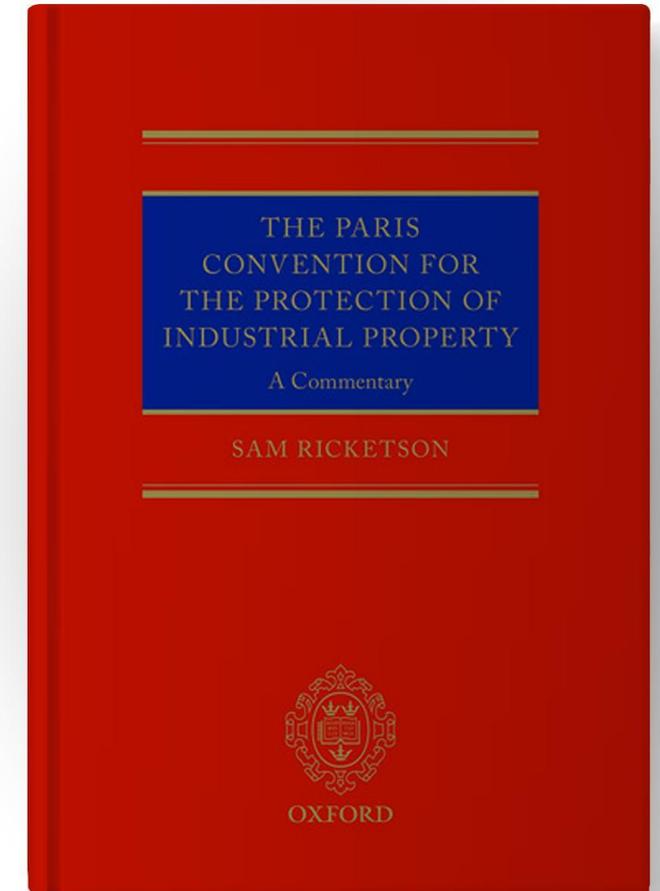
The Paris Convention for the Protection of Industrial Property: A Commentary: Sam Ricketson , 2015

Written by a recognized leader in the field, this work provides the only specialized commentary on the Paris Convention and its associated agreements.

Professor Ricketson discusses the origins of the agreement, giving an overview of early debates about patent protection, before outlining the negotiations that led to the initial adoption of the Convention. He outlines the subsequent revisions of the Convention, and gives an overview of the present scope of the Convention, including the gradual expansion to include trade marks, designs and other industrial property titles, and its incorporation into the WTO through the TRIPS agreement.

The work explores a number of themes, including the broader significance of the agreement in relation to WIPO, the future significance of the Convention in the post-TRIPS environment, and why the Paris Convention has been less successful than its Berne counterpart.

A comprehensive overview of a key treaty, this work is essential reading for intellectual property policy makers, legal practitioners, and academics.



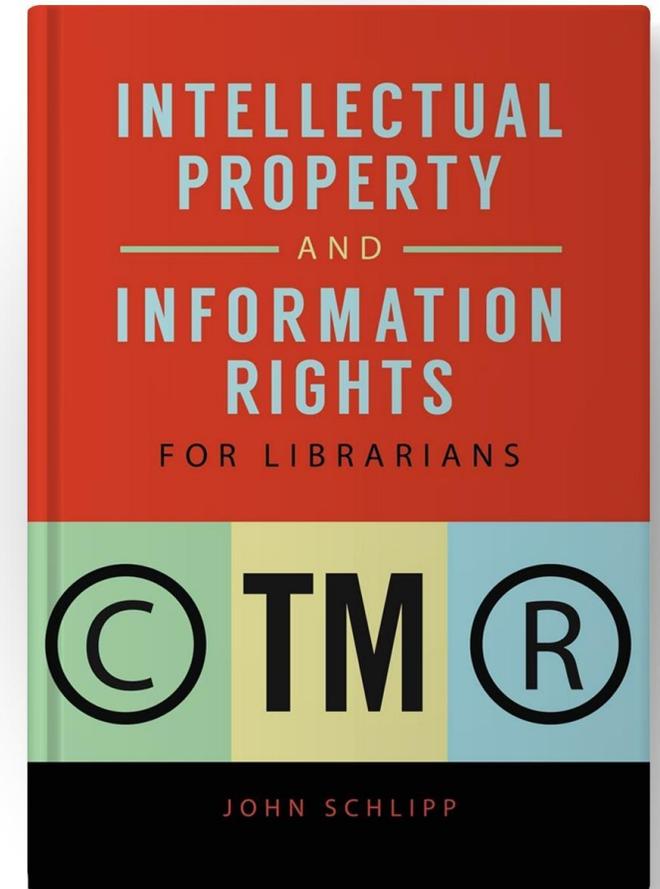
Intellectual Property and Information Rights for Librarians : John Schlipp, 2019

Including real-world scenarios and best practices, this text presents the important topics of patents, trademarks, and copyrights in relation to intellectual property creators and consumers.

Comprehending intellectual property rights is critical in today's world in order to negotiate the challenges associated with all kinds of intellectual properties, from patents to trademarks to copyright. Created for courses but useful for a wide range of readers, *Intellectual Property and Information Rights for Librarians* teaches intellectual property literacy, allowing teachers and students to easily understand the range of intellectual property issues, including both creator and consumer rights.

Author John Schlipp, an intellectual property librarian and professor, guides readers through intellectual property and information rights issues for today's professionals in information-based careers. Real-world issues are emphasized, including fair use, which is covered in reference to the First Amendment. Information rights topics examined include legal and ethical issues such as freedom of information, internet regulations, privacy, cybercrime, and security. This text serves as a comprehensive reference and a collection of best practices that addresses all types of intellectual properties in one book.

- Includes ways to identify the basic types of intellectual property and related laws
- Offers ways to recognize and distinguish the conceptual difference between intellectual property creators (authors, inventors, etc.) and consumers (users) in information-based situations
- Includes examples of fair use and First Amendment rights
- Explores legal and ethical issues involving intellectual freedom, internet regulations, privacy, cybercrime, and security
- Showcases ways to comprehend and examine intellectual property job-related applications for multiple types of library customers, media creators, and business branding specialists



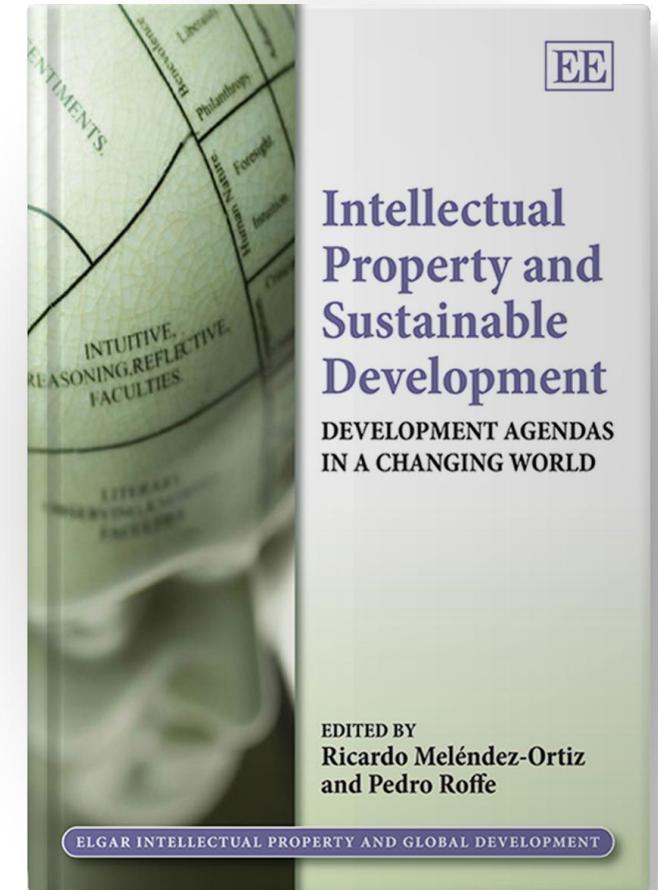
<https://www.amazon.com/Intellectual-Property-Information-Rights-Librarians/dp/1440870705>

Intellectual Property and Sustainable Development: Ricardo Meléndez-Ortiz, Pedro Roffe, 2012

Intellectual property (IP) has gained an unprecedented importance in the new world of globalization and the knowledge economy. However, experience, as well as cyclical attitudes toward IP, show that there is no universal model of IP protection.

This comprehensive book considers new and emerging IP issues from a development perspective, examining recent trends and developments in this area. Presenting an overview of the IP landscape in general, the contributing authors subsequently narrow their focus, providing wide-ranging case studies from countries across Africa, Asia and Latin America on topical issues in the current IP discourse. These include the impact of IP on the pharmaceutical sector, the protection of life forms and traditional knowledge, geographical indications, access to knowledge and public research institutes, and the role of competition policy. The challenges developing countries face in the TRIPS-Plus world are also explored in detail.

The diverse range of contributions to this thought-provoking book offer a wide variety of alternative perspectives on and solutions for the controversial issues surrounding the role of IP within sustainable development. As such, it will prove a stimulating read for government policy-makers, trade negotiators, academics, lawyers and IP practitioners in general, UN and other intergovernmental agencies, development campaigners and aid agencies, environmentalist groups and university students.



Intellectual Property: Patents, Copyrights, Trademarks & Allied Rights: W.R. Cornish, D. Llewelyn, T. Aplin, 2019 (9th Edition)

Intellectual Property: Patents, Copyrights, Trademarks & Allied Rights has a well-earned reputation amongst IP academics and practitioners as an accurate and in-depth guide to the whole spectrum of Intellectual Property law in the UK. Students benefit from the authors' thoughtful analysis of each topic; as a reference work, IP professionals will rarely allow their copy to gather dust.

Provides up to date and authoritative coverage of the whole spectrum of IP law as it applies to the UK. Goes through in detail, chapter by chapter, the main IP rights, both statutory and common law, making it easy for the reader to find what they are looking for.

Analyses clearly and concisely the UK and EU case-law and explains its relevance.
Comments on how the law is likely to develop in a particular field.
Explains how to enforce the different rights and the remedies that are available for infringement.



Intellectual Property: Valuation, Exploitation, and Infringement Damages: Russel L. Parr, 2018 (5th Edition)

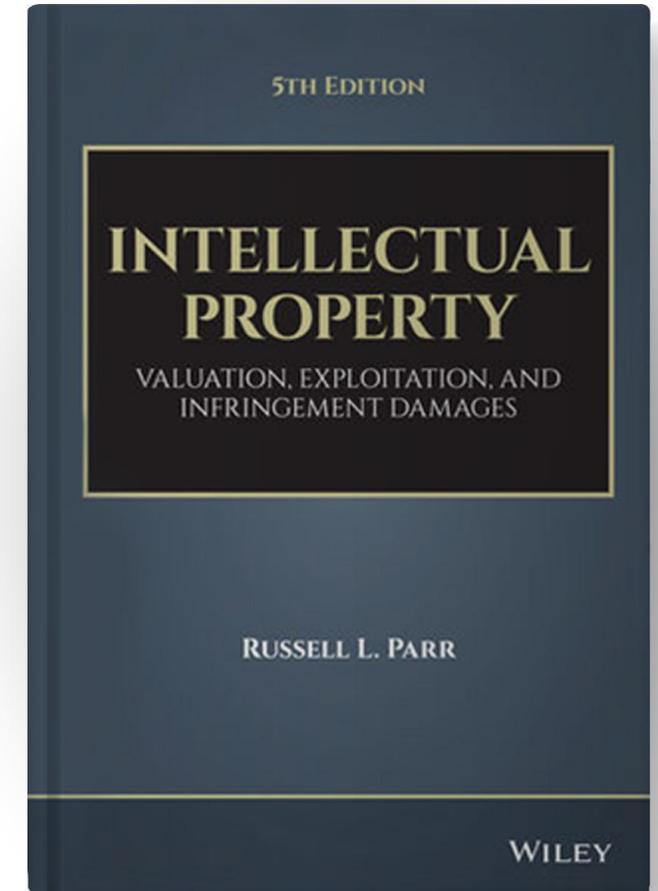
Intellectual Property simplifies the process of attaching a dollar amount to intellectual property and intangible assets, be it for licensing, mergers and acquisitions, loan collateral, investment purposes, and determining infringement damages.

Written by Russell L. Parr, an expert in the valuation/intellectual property field, this book comprehensively addresses IP Valuation, the Exploitation Strategies of Licensing and Joint Ventures, and determination of Infringement Damages. The author explains commonly used strategies for determining the value of intellectual property, as well as methods used to set royalty rates based on investment rates of returns.

This book examines the business economics of strategies involving intellectual property licensing and joint ventures, provides analytical models that can be used to determine reasonable royalty rates for licensing and for determining fair equity splits in joint venture arrangements.

Key concepts in this book are brought to life by presenting real-world examples of exploitation strategies being used by major corporations.

- Provides practical tools for and examines the business economics for determining the value intellectual property in licensing and joint venture decisions
- Presents analytical models for determining reasonable royalty rates for licensing and for determining fair equity splits in joint venture arrangements
- Provides a detailed discussion about determining intellectual property infringement damages focusing on lost profits and reasonable royalties.



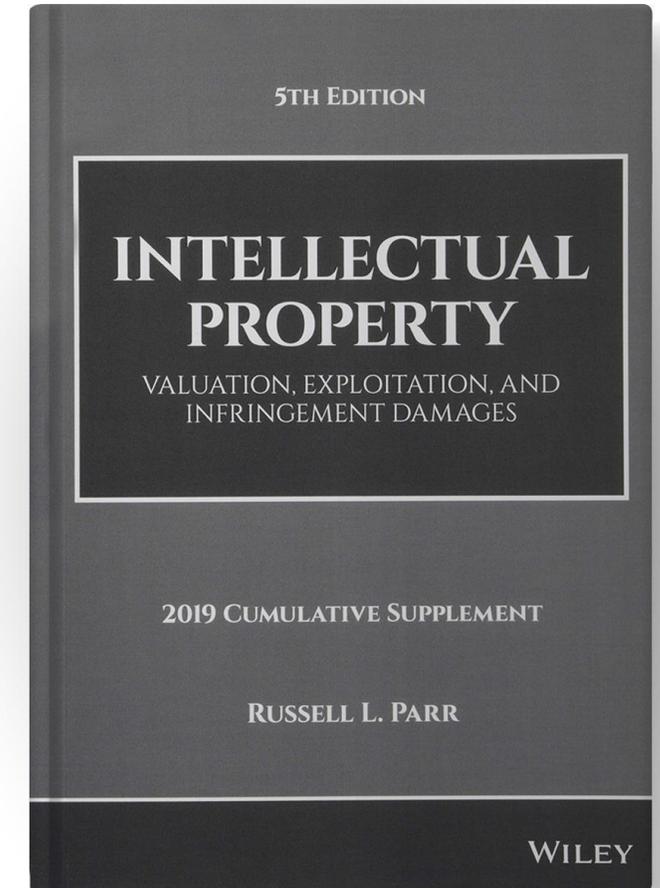
Intellectual Property: Valuation, Exploitation, and Infringement Damages, 2019 Cumulative Supplement: Russel L. Parr, 2019 (5th Edition)

As the 2019 supplement to the *Fifth Edition of Intellectual Property, Valuation, Exploitation, and Infringement Damages*, this handbook covers changes made to laws and industry practices within the last year since the current edition's release. Like its parent volume, it is designed to simplify the process of attaching a dollar amount to intangible assets, be it for licensing, mergers and acquisitions, loan collateral, or investment purposes. The author explains commonly used strategies for determining the value of intellectual property, as well as methods used to set royalty rates based on investment rates of returns. The text also examines the business economics of strategies involving intellectual property licensing and joint ventures, providing practical tools for evaluating the investment aspects of such arrangements and discussing the legal, tax, and accounting practices and procedures related to them.

In addition, analytical models are provided that can be used to determine reasonable royalty rates for licensing and for determining fair equity splits in joint venture arrangements. The author gives these models practical applications, critiquing commonly used royalty rate derivation techniques and presenting real world examples of exploitation strategies being used by major corporations.

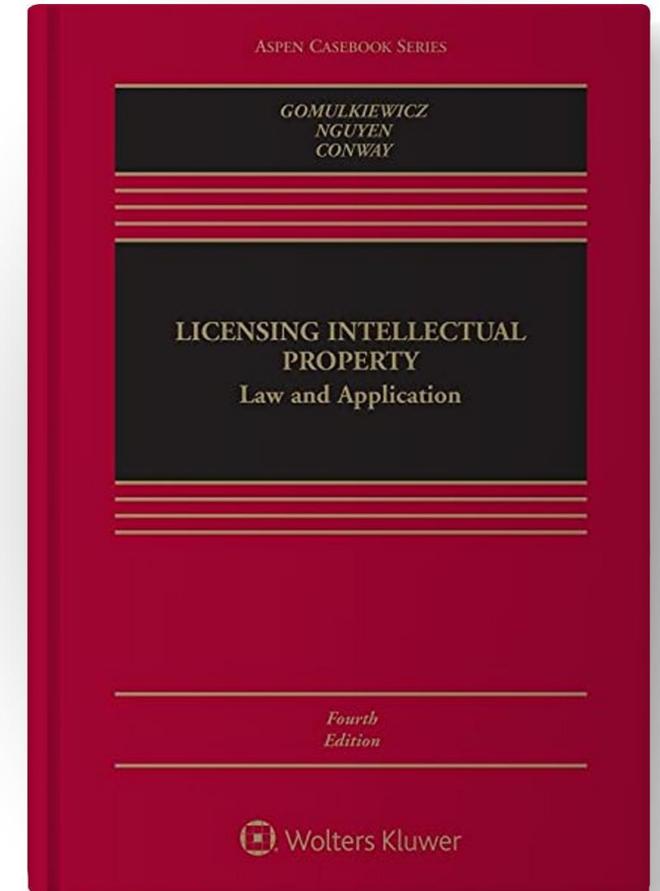
- Understand the theory behind intellectual property law and industry practices
- Learn from practical real-world case studies
- Ensure compliance with any relevant regulations
- Get ahead of the competition by subscribing and being among the first to receive the supplement

Written by the President of Intellectual Property Research Associates, this supplement is an excellent expansion of the foundation laid in *Intellectual Property, Valuation, Exploitation, and Infringement Damages*. It will prove a valuable investment for any professional whose field deals with intellectual property, its law, and its administration.



Licensing intellectual property: law and application: Gomulkiewicz, W. Robert, 2018 (4th Edition)

Intellectual property is among the most important and interesting areas of law, thanks to its close link to the technological changes sweeping society. But it is not enough to simply own patents, copyrights, trademarks, and trade secrets—inventors and creators need to put these intellectual property assets to productive use. Licensing is the most important way to do that. *Licensing Intellectual Property: Law and Application* provides students of varied backgrounds with an understanding of the legal principles and licensing models available to help clients accomplish their business objectives. This book is for courses focusing on the law of licensing and the application of licensing in practice. In particular, the book's extensive drafting and client counseling exercises provide students the opportunity to develop their skills.



Code de la propriété intellectuelle 2019: Jean-Louis Navarro, Michel Vivant, 2019

20e édition

Code de la propriété intellectuelle

Textes à jour au 1er octobre 2018

La collection Codes bleus :

- . Référence : LexisNexis, un acteur majeur de l'édition juridique;
- . Excellence : codes annotés ou commentés par des auteurs de renom;
- . Actualité : à jour des évolutions législatives et jurisprudentielles.

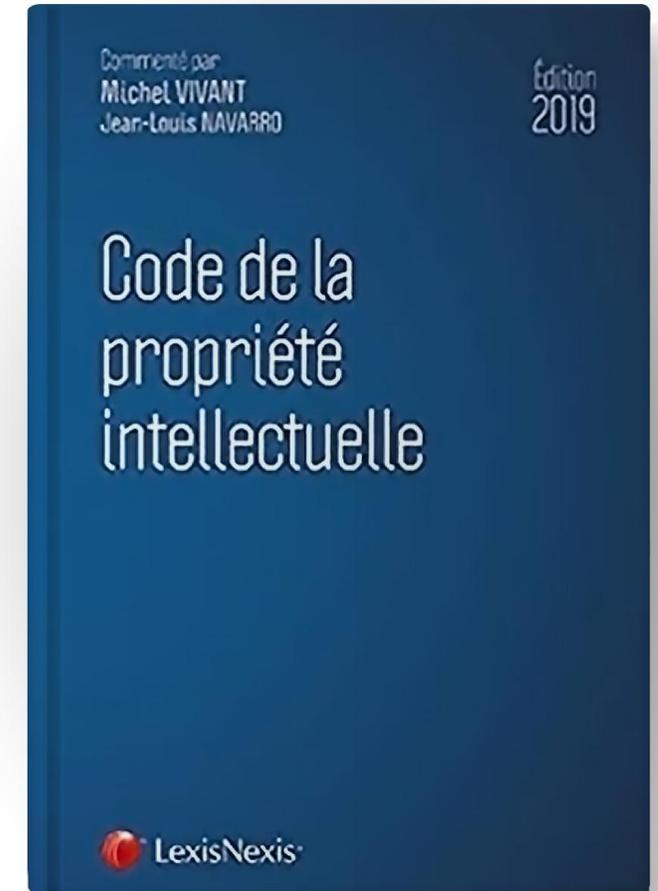
Cette 20e édition intègre notamment :

- . la loi du 5 septembre 2018 pour la liberté de choisir son avenir professionnel ;
- . le décret du 31 mai 2018 et l'ordonnance du 9 mai 2018 relatif au brevet européen à effet unitaire et à la juridiction unifiée du brevet ;
- . le règlement d'exécution (UE) de la Commission du 5 mars 2018 établissant les modalités d'application de certaines dispositions du règlement (UE) 2017/1001 sur la marque de l'Union européenne, et abrogeant le règlement d'exécution (UE) 2017/1431.

Et toujours :

La jurisprudence nationale et européenne avec l'important apport des inédits JurisData ; les décisions de l'Office européen des brevets (OEB), celles de l'Office de l'Union européenne pour la Propriété intellectuelle (EUIPO) ; ainsi qu'une sélection de décisions UDRP significatives.

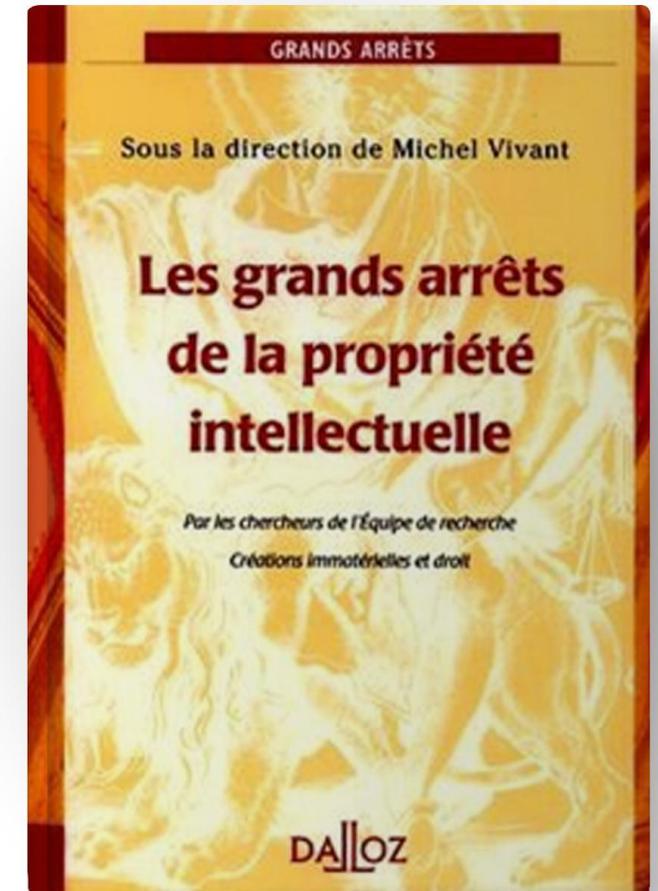
https://www.lalibrairie.com/livres/code-de-la-propriete-intellectuelle-2019_0-5389300_9782711029204.html



Les grands arrêts de la propriété intellectuelle: Michel Vivant, 2003

Sous la direction de Michel Vivant. Préface de Jean Foyer.

Si la codification est récente en France, il ne faut pas oublier que ce pays fut parmi les premiers, voici plus de deux siècles, à reconnaître la propriété intellectuelle. Mais ici comme ailleurs la loi n'est qu'un aspect des choses et une grande loi comme celle de 1957 sur le droit d'auteur était largement la reprise de solutions jurisprudentielles acquises. La jurisprudence, diversifiée aujourd'hui, nationale mais aussi européenne, prolongée par des décisions émanant d'institutions qui, sans être à strictement parler des juridictions, disent le droit comme l'Office européen des brevets ou l'Office des marques, est tout aussi active et créatrice. La Cour de justice des Communautés a même profondément bouleversé l'économie des propriétés intellectuelles. Le Conseil constitutionnel a apporté sa pierre, inattendue, à l'édifice. Les juridictions judiciaires suggèrent des réflexions nouvelles (sur la finalité des droits par exemple). La notion d'originalité en matière de droit d'auteur est dessinée par les seuls tribunaux et un contrat comme la licence de brevet entièrement façonné par eux... Principes fondamentaux ou " recettes pratiques " : on pourrait multiplier les exemples. L'interprète, le praticien, l'étudiant ne peuvent ignorer cette construction qui, jour après jour, remodèle une matière désormais essentielle au point qu'on a pu dire qu'elle était peut-être la " nouvelle frontière " du nouveau millénaire. Ces " grands arrêts " sont ainsi l'outil indispensable qui permettra à tous de retrouver les décisions majeures que tout un chacun se doit de connaître mais aussi de découvrir des décisions moins fameuses mais spécialement riches d'enseignements, offrant ainsi références " incontournables " et occasions d'un regard renouvelé. 32 arrêts commentés - Finalité sociale des droits de propriété intellectuelle, droit communautaire, principes généraux, droit d'auteur, droits voisins, dessins et modèles, brevets, obtentions végétales, marques, défense de droits de l'action en contrefaçon, aux frontières de la propriété intellectuelle.



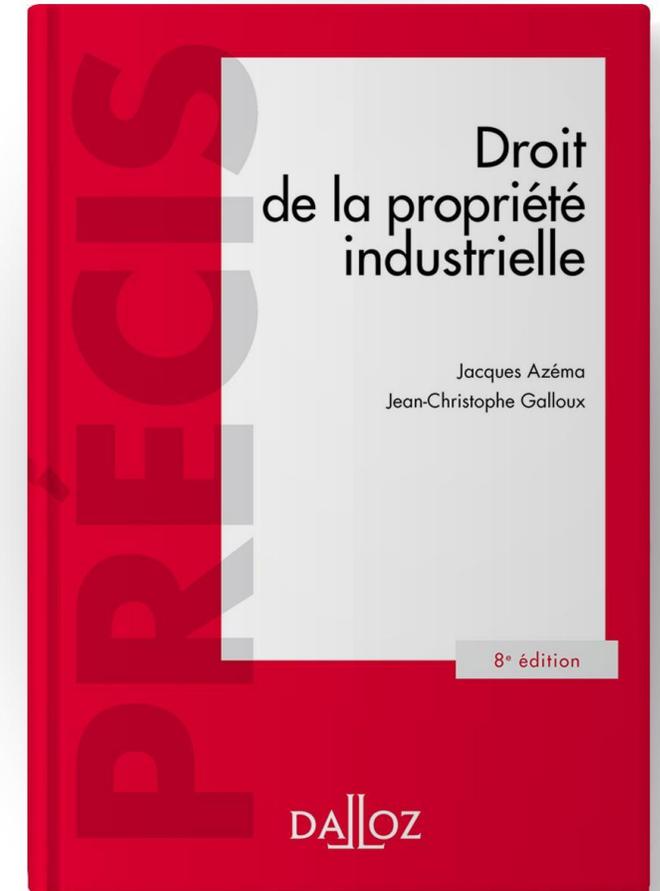
Droit de la propriété industrielle: Jacques Azéma, Jean-Christophe Galloux , 2017 (8th Edition)

Depuis la 7e édition datée de 2012 la matière s'est enrichie de nombreux éléments.

Tout d'abord la fin de l'année 2012 a vu l'adoption du "paquet brevet" comportant deux règlements et une convention mettant en place la Juridiction Unifiée du Brevet au plan européen. Tout récemment a été publié fin décembre 2015 le "paquet marque" composé d'une nouvelle directive d'harmonisation que les Etats membres devront transposer et d'une importante modification du règlement sur la marque communautaire appelée désormais marque européenne.

Enfin les moyens de lutte contre la contrefaçon ont été améliorés au plan communautaire par la promulgation en 2013 d'un nouveau règlement sur le concours des autorités douanières et en droit interne par la loi du 11 Mars 2014 modifiant et complétant sur ce point les dispositions du Code de la Propriété intellectuelle.

Complètement refondu et dont les développements sont largement augmentés, le présent ouvrage étudie successivement les droits sur les créations industrielles - brevet d'invention, savoir-faire, dessins et modèles industriels - et les droits sur les signes distinctifs - marque, dénomination sociale, enseigne et nom commercial, tant en ce qui concerne l'obtention de ces droits que leur exploitation. À cet égard outre l'analyse des contrats ayant pour objet les techniques brevetées ou non, les auteurs examinent l'incidence sur eux du droit français et communautaire de la concurrence. La transposition de la « directive contrefaçon » a conduit à regrouper dans une troisième partie les règles concernant aujourd'hui de façon largement harmonisée la protection des droits de propriété industrielle.



Каталог книг про інтелектуальну власність для фахівців у сфері ІВ: довідкове видання. К.: УКРНОІВІ, 2023.

Каталог містить інформацію про найкращі наукові фахові видання, які розкривають актуальні проблеми інтелектуальної власності в різних країнах та регіонах світу. Представлені у цьому виданні книги розраховані на фахівців у сфері інтелектуальної власності, що добре знаються на загальних принципах та положеннях з відповідної теми, володіють англійською та французькою мовою на високому рівні та мають метою поглибити знання з інтелектуальної власності.

Представлена інформація про наукові фахові видання не має рекламного характеру та наводиться лише з інформаційною метою. Відповідальність за зміст, актуальність, повноту та достовірність викладених даних у представлених виданнях несуть їх автори.

Інформація про проєкт:

Серія: IP Academy Library

Про що: каталог книг з актуальних питань у сфері інтелектуальної власності.

Для кого: для фахівців у сфері інтелектуальної власності.

Мета: ознайомлення усіх бажаючих з каталогом наукової літератури про інтелектуальну власність.

Каталог книг підготовлений командою Департаменту “Академія інтелектуальної власності” УКРНОІВІ:

Ольга Кулініч, Галина Андрущенко, Дар'я Коваль.